

## Photographer - Oman

### Terms of Reference

<b>TERMS OF REFERENCE</b>	
Hiring Office:	UNFPA GCC Office, Muscat, Oman
Purpose of consultancy:	<p><b>Project Overview: Photography Assignment to promote UNFPA mandate in the GCC Countries</b></p> <p>The United Nations Population Fund, Sub-regional Office for the GCC Countries (UNFPA GCC) located in Muscat, Oman is committed to advancing its mandate in population and development, reproductive health and rights, youth empowerment, and gender equality. As part of these efforts, the office collaborates with governments, non-governmental organizations, UN agencies, academia, civil society organizations, and the private sector across the six GCC countries. (Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the UAE).</p> <p>In order to strengthen its culturally appropriate, local advocacy and expand outreach in the region, the office seeks to engage with <b>a national professional photographer from each</b> of the aforementioned GCC countries to capture impactful images and short video clips that reflects the UNFPA mandate. The office will use these images in different communication and advocacy materials including publications, websites, newsletters and social media platforms. The photos may also be shared with media outlets and partners as a resource to help illustrate UNFPA work within the region.</p> <p>The selected photographer has to follow UN photography guidelines, to ensure that the photographer's work and overall assignment aligns with UNFPA's standards and objectives.</p>
Scope of work:  <i>(Description of services, activities, or outputs)</i>	<p><b>Specific Tasks for the Photographer</b></p> <ul style="list-style-type: none"><li>● Visit the places identified by the GCC office Communication Focal Point to capture necessary photographs and video clips.</li><li>● Focus on capturing images and short video clips in popular locations with various target groups, including youth, women, older persons and vulnerable groups with respect to their cultural and religious beliefs after gaining written permission .</li><li>● The selected locations should represent UNFPA's work, that showcase community development, health service provisions focusing on Reproductive health, youth and women, older persons and other empowerment programs that align with UNFPA's mandate emphasizing diversity and inclusivity and fulfilled lives.</li></ul>

	<ul style="list-style-type: none"> <li>● The photographer must obtain the required consent through UNFPA consent forms provided in line with UNFPA guidelines.</li> <li>● The photographer may also be asked to suggest and identify some additional locations</li> <li>● <b><u>The photographer has to ensure</u></b> to ask permission from individuals before photographing them, and to make sure to obtain the <b><u>required consent through consent forms.</u></b></li> <li>● Seek <b><u>Parental or guardian consent</u></b> while taking photos for children <b><u>below 18 years old.</u></b></li> <li>● All pictures should be in High Resolution format as well as relate to areas where UNFPA works in GCC countries.</li> <li>● Photos and video clips should pass professional editing standards. Captions must include detailed information including location, and date etc.</li> <li>● <b>Non disclosure agreement has to be signed</b></li> </ul>
Objective(s)	Develop and maintain an extensive photo library for the GCC office with high quality photos and short video clips in order to better advance UNFPA's mandate in the GCC. The repository will support amplifying UNFPA's work in the regions by promoting it on social media platforms and in a variety of advocacy and promotional materials.
Outputs / Deliverable(s)	<p>The photographer is expected to provide <b>two to three High quality images and short video clips</b> in one or more of the following areas;</p> <ul style="list-style-type: none"> <li>● Young Men and Women in Groups ensuring gender balance eg. university students.</li> <li>● Working young people (male and female) both local and foreigners</li> <li>● Families with their children and preferably with older persons.</li> <li>● People with disabilities</li> <li>● Promote healthy lifestyle among adolescent and youth</li> <li>● Pregnant Women visiting health centers( without showing the face)</li> </ul>
Duration	Photographer will be working independently for 5 working days according to the directions from the GCC office communications FP.
Place where services are to be delivered:	Pictures to be captured from the respective countries and send electronically to the UNFPA GCC Communications FP in Oman.
Delivery dates and how work will be delivered (e.g. electronic, hard copy etc.):	Minimum 25 photos and 3 short video clips in high quality and in accordance to the specifications outlined above to be delivered as soft copy before the 30 September 2024
Supervisory arrangements:	The photographer will work under the supervision of the UNFPA GCC communication focal point.

Expected travel:	In country.
Required expertise, qualifications, and competencies, including language requirements of intern:	<ul style="list-style-type: none"> <li>● The consultant must have with prior experience in photographing similar projects/activities.</li> <li>● Consultant must use own photography equipment capable of delivering high resolution jpeg or raw files pixels</li> <li>● Consultant must guarantee timely delivery of photographs.</li> </ul>
Inputs / services to be provided by UNFPA or implementing partner (e.g support services, office space, equipment), if applicable:	<p>The photographer:</p> <ul style="list-style-type: none"> <li>● Maintain close contact by email and phone with the UNFPA FP.</li> <li>● Arrange own travel to the proposed destinations.</li> </ul> <p>UNFPA GCC:</p> <ul style="list-style-type: none"> <li>● Provide programme information to photographer to enable him/her to understand the results required from the photo assignment.</li> <li>● Provide guidelines on how to capture specific sensitive issues.</li> <li>● Provide standard consent forms and the UNFPA guidelines and policies that are in place.</li> </ul>
Additional Documents to be submitted	<p>-Sample photographs</p> <p>-Social media accounts/page as reference</p>